

DATE: 21 JUNE 2014 (SATURDAY)

MEDIA: THE STAR – REACHING OUT TO THE HOMELESS – PG.13

EVENT: CSR PROGRAMME – A WALK WITH THE HOMELESS 2014

SATURDAY
21 JUNE 2014



EVENTS

STARMETRO

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Reaching out to the homeless

Volunteers distribute food and toiletries around KL

FIFTEEN employees from Unitab Medic Sdn Bhd (Fomema) distributed meals and toiletries to homeless people in Kuala Lumpur recently.

The programme was held in collaboration with Reach Out Malaysia, a non-governmental organisation that provides food for the homeless around Kuala Lumpur.

The volunteers gathered at Pudu Sentral before starting the food distribution in areas such as Masjid Negara, Masjid Jamek, Petaling Street and Pudu Sentral.

A total of 300 toiletries and food packets containing biscuits, drinking water, snacks and fruits were handed out from 10pm until midnight.

Unitab Medic president and chief executive officer Mohd Hatar Ismail said, "This is the first time our company is organising such an activity. We plan to make it an annual effort thanks to the tremendous support and participation we received this time.

"This proves that a good corporate social responsibility programme starts with the employees," he said.

He added that the programme aimed to help the community go forward, and that it was Unitab Medic's way of giving back to

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– MOHD HATAR ISMAIL

society.

"We hope that through such activities, more Malaysians will be encouraged to do their part for the needy and homeless.

"We are happy that the programme went well. This might be our first but definitely not our last one collaboration with Reach Out Malaysia," said Mohd Hatar.

"We look forward to more projects that will allow us to support Reach Out Malaysia in their endeavours."

"Other than providing the homeless with food and toiletries, we plan to provide them with basic medical examinations and medicine in the future, in line with our mission to prevent communicable diseases in our country," he added.

(FOR IMMEDIATE RELEASE)

Unitab Medic distributed foods to the homeless

Kuala Lumpur – With a total number of 15 volunteer employees from Unitab Medic Sdn. Bhd. (FOMEMA) had managed to distribute meals and toiletries to the homeless people in Kuala Lumpur area recently. The programme which took place on Saturday was in collaboration with Reach Out Malaysia, a registered NGO which provides food for the homeless around Kuala Lumpur area.

All the employees from Unitab Medic gathered at Pudu Raya recently before starting the food distribution in areas such as Masjid Negara area, Masjid Jamek, Petaling Street and Pudu Raya. A total of 300 toiletries and foods containing biscuits, drinking water, snacks and fruits were distributed during the programme which started from 10 p.m. until midnight.

The President / CEO of Unitab Medic, En. Mohd Hatar Ismail said, “This is the first time for our company and it will be our annual activity after this. As we received a tremendous support and participations, it really proves that a good CSR programme starts with the employees, our big hope of raising awareness around the issues rough sleeper’s face, and to see how the local community react towards the homeless. This programme serves as an umbrella for the Unitab Medic’s CSR efforts to help the community as going forward, we would focus more to the activity that could bring impact because we believe this is the time for us to contribute back to the needy society. We really hope by doing this kind of activities, it will attract and encourage others to contribute and do the same. We are so happy that this programme went very well and we managed to help the homeless to supply the most important things in life, foods. This might be our first, but definitely not the last one, collaboration with Reach Out Malaysia and more project to come as we would continue support Reach Out Malaysia in their endeavors.”

“Other than providing the homeless with the foods and daily toiletries, we have future plan to provide them with basic medical check-up and medicine as we are in the healthcare industry and in line with our mission to prevent the communicable diseases in our country.”

About Unitab Medic Sdn. Bhd. (FOMEMA)

As early as 1997, Foreign Workers Medical Examination Monitoring Agency (FOMEMA) with the new operator of management under Unitab Medic Sdn. Bhd., has made their mission to help the country to prevent the communicable diseases among foreign worker. As the effort to moves forward to develop, FOMEMA will continue to give the best service to the public and the country as whole in preventing all communicable diseases.

For more information: <http://www.fomema.com.my>

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